

### RAINBOW CRM BRIDGE – PIPEDRIVE CRM DEPLOYMENT GUIDE

# Rainbow CRM Bridge





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#### **1** Document History

Edition	Date	Changes / Comments / Details
01	12/10/2023	Initial Deployment Guide created



#### **2** Introduction

Rainbow CRM Bridge acts as a middleware that connects the third-party CRM, Pipedrive CRM, with a range of ALE and OEM telephone systems. It is hosted in the ALE Cloud and works as a browser extension of the CRM.

A browser extension creates a seamless user experience that improves employee productivity and customer service at the same time.

It fetches Rainbow contact information and provides additional functionality such as text conversations, fetching CRM contact information on incoming calls, dialing out to CRM contact phone numbers and call history.



#### **3 Getting Started**

In order to use Rainbow CRM Bridge on your computer, you have to install and configure a browser extension in Google Chrome.

Please follow the process described in the below sections to install and configure the extension.

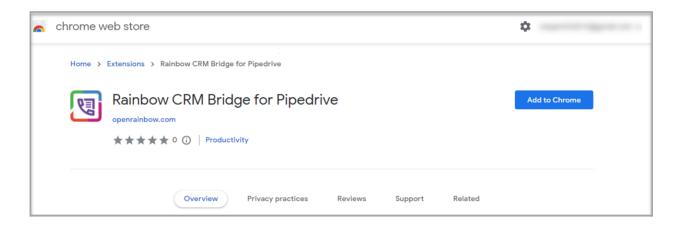
Note: Please perform the below-described process by using Google Chrome browser.

#### 3.1 Installing Browser Extension

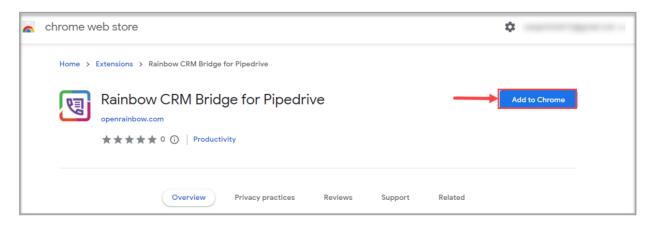
1. Use the below web address to access **Rainbow CRM Bridge for Pipedrive** extension in Chrome Web store:

https://chrome.google.com/webstore/detail/rainbow-crm-bridge-forpi/jmficoohbcmpodnlbnapelnpabicgnii

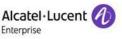
Following page is displayed:



2. Click on **Add to Chrome** button as highlighted below.



Following pop-up is displayed:



chrome web store	Add "Rainbow CRM Bridge for Pipedrive"?	
Home > Extensions > Rainbow CRM Br	It can: Read and change all your data on all websites Display notifications	
Rainbow CRM B     openrainbow.com     ★★★★★ ○ ③   Prod	Add extension Cancel	
Overview	Privacy practices Reviews Support Related	

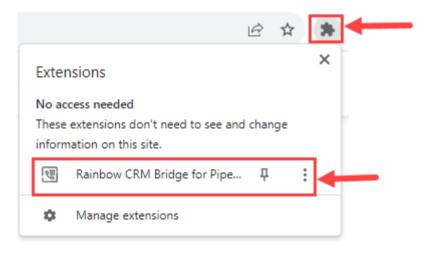
3. Click on Add Extension button to start the installation process.

Following pop-up message is displayed once installation is complete:

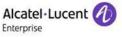
Chrome.google.	com/webstore/detail/rainl	bow-crm-bridge-	for-pi/jmficoohbcmpodnlbr	napelnpabicgnii/re	lated		ie ☆ [	3	*
n chrome w	veb store					J	Rainbow CRM Bridge for Pipedrive has been added to Chrome		m 🗸
Home >	Extensions > Rainbov	w CRM Bridge fo	r Pipedrive				Manage your extensions by clicking Extensions in the Tools menu.		
U	Rainbow CF	RM Bridg	e for Pipedriv	e					
	***** 0 (	Productivi	ty						
	c	Dverview	Privacy practices	Reviews	Support	Re	plated		

#### 3.2 Configuring Browser Extension for the first time

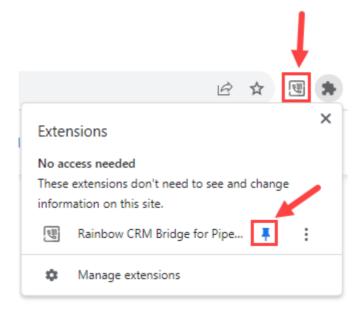
1. Click on the <sup>\*</sup> icon in the top right corner of Google Chrome. **Rainbow CRM Bridge for Pipedrive** extension is displayed in the drop-down menu as highlighted below:



2. Click on the <sup>‡</sup> icon displayed next to the extension. This action displays the extension next to the



address bar in the form of 🔳 icon as highlighted below:



**Note:** Rainbow CRM Bridge for Pipedrive extension will function only when the agent is logged in to Pipedrive CRM.

#### 3.3 Log in Pipedrive CRM

- 1. Please Log in to Pipedrive CRM.
- 2. An icon shows up in the in the address bar of Google Chrome once you are successfully logged into Pipedrive CRM. When you click on the con, following drop down menu is displayed:

		● 🖻 🖈
<b>→</b>	Allow all web+rainbowrcb links? O Allow O Deny Ignore	to open
	Manage	Done

3. Select **Allow** option and then click on **Done** button as shown below:

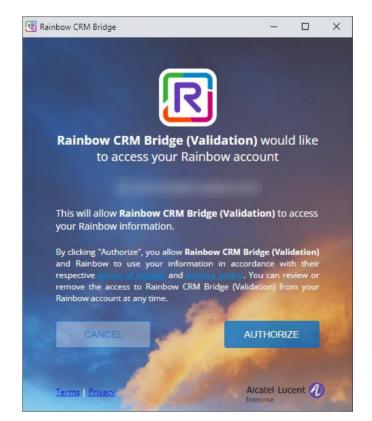


4. Press **Ctrl+F5** from your keyboard to refresh the browser.

#### 3.4 Browser Extension – SSO Configuration

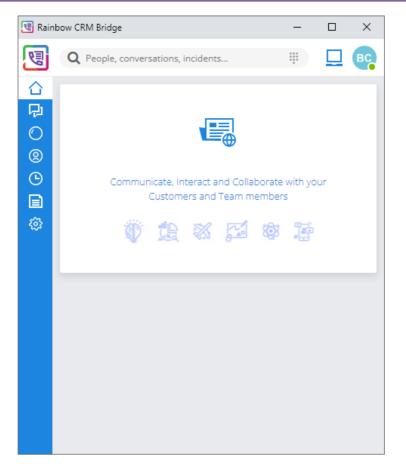
1. Please open **Rainbow CRM Bridge for Pipedrive** extension by clicking on the **s** icon available next to the address bar.

Following window is displayed when you open the extension for the first time:



2. Click on the **Authorize** button and you will be logged into the **Rainbow CRM Bridge** as shown below:





#### **4** Rainbow Subscription & Supported PBXs

Before integrating Rainbow CRM Bridge with Pipedrive CRM, you must ensure that following configuration requirements related to telephone system are fulfilled. Integration with Pipedrive CRM can be achieved without these configurations but they are vital for provisioning of telephony capabilities in Rainbow CRM Bridge.

Rainbow CRM Bridge supports all available "Server Type" options such as OmniPCX Office (OXO) Connect, OmniPCX Enterprise (OXE) and 3rd Party PBXs. All supported telephone systems along with their supported versions are listed in the below table:

Telephone Systems	Supported Versions			
OmniPCX Enterprise (OXE)	v12 or higher			
OmniPCX Office (OXO) Connect	R3.x or higher			
CISCO Unified Communication Manager (CUCM) v9.x, 10.x, 11.x, 12.x				
Mitel MiVoice	MiVoice 250			
NEC	iS3000, iS4000			
Asterisk	v11.21.1,v11.21.2,v11.21.3, v16.x,			
	v17.x			
OpenScape	OpenScape 4000			

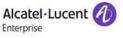
'Activate webRTC Gateway' option must be enabled if you intend to use Rainbow CRM Bridge application for VOIP calls. For more information on this, please refer to the following links:

https://support.openrainbow.com/hc/en-us/articles/360017561039-Manage-a-PBX-Equipment-Associated-to-a-Company

https://support.openrainbow.com/hc/en-us/articles/360019337180-WebRTC-gateway-installation-andconfiguration-for-third-party-PBX

For OmniPCX Enterprise and OmniPCX Office Connect, CCCAgent application must be setup. However, for other telephone systems (CUCM, Mitel MiVoice, NEC and Asterisk), Rainbow CTI & Media Bridge application must be setup.

TAPI, CSTA, SIP Trunk and other PBX specific licenses are essential pre-requisite for setting up CCCAgent and Rainbow CTI & Media Bridge application. Please check with your telephone system vendor for licenses status and their activation.



#### **5** Icon Glossary

Below you can see a list of icons (displayed next to Google Chrome address bar) and specific status of Rainbow CRM Bridge that these icons represent.

🖭 - You are not logged into the Pipedrive CRM.

You are logged in Pipedrive CRM and should click on the extension to login into the Rainbow CRM Bridge.
Same icon is displayed when you are logged into the Rainbow CRM Bridge.



#### 6 Troubleshooting

In order to avoid the "Blocked State" of the CCD agent when the distant caller hangs up, the timer 384 value must be set to 0 (in system/timers) as highlighted below:

-Review/Modify: Timers	s			
	ber (reserved) nce (reserved) Timer No.	:	1	
	Timer units	:	0	



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